



next  
up...

# SHOWCASING INCREDIBLE LIVE COMEDY

Hello, we're NextUp – a comedy distribution platform that aims to showcase the most exciting comedians to a worldwide audience of stand-up fans, whilst supporting both them and the wider comedy scene.

In this pack you can learn a little about us and how we work with comedians, plus some filming guidance notes. If you have any questions, email us at [shows@nextupcomedy.com](mailto:shows@nextupcomedy.com) and we'll be happy to help.

**'THE NETFLIX FOR STAND-UP'**

**ENGADGET**

# FILMING GUIDANCE

If you're thinking of filming your show, or submitting an existing recording to us, below is a checklist to ensure it meets our requirements. For any further help or clarification [click here](#) to download our full compliance guide, or feel free to email [shows@nextupcomedy.com](mailto:shows@nextupcomedy.com)

- 1) The show is a full length comedy 'special' of ~60-90 minutes\*
- 2) Filmed on two or more cameras.
- 3) Sound professionally recorded and mixed.
- 4) All music tracks are cleared for broadcast, not just for live.
- 5) All images used are cleared for broadcast.
- 6) Your show doesn't contain slander.

If your show ticks all the boxes above, then we'd love to review it for the platform. Please email a viewing link or file to [\*\*shows@nextupcomedy.com\*\*](mailto:shows@nextupcomedy.com) (we watch every show we receive!).

\*We're currently exploring short form videos. If you have a set less than 60 mins, but believe it meets the other criteria, get in touch.



# HOW WE WORK

## 1. Show Review

We review every submitted show to ensure it's aligned with our catalogue goals from a comedy and production quality perspective.

## 2. Distribute and Showcase

We distribute the shows allowing the shows to gain exposure like never before. Predominantly this is via the NextUp subscription platform though we also distribute a selection of shows individually via iTunes, Google Play, audio download, DVD and television.

## 3. Split Revenue

For all the above, we split net revenues with comedians 50/50, proportioned fairly based on minutes watched or copies sold (as we're still a young company, these amounts will start off modest but grow with time).





The Roku logo, consisting of the word "ROKU" in white capital letters inside a purple circle.

# OUR PLATFORM

## STAND-UP - ANYWHERE, ANYTIME

NextUp is available worldwide via web browsers, iOS and Android mobile apps, Amazon Fire Stick, Amazon Channels and Apple TV. Later in 2018, apps for Roku and Android TV will also be released. A subscription is £3.50 with a 30 day free trial.

Shows are full length (around 60 minutes) comedy specials across genres, from sketch and clowning to stand-up and musical.

We aim to reflect the incredible diversity of the comedy circuit and champion rising stars by putting them alongside household names. Current acts include: Tommy Tiernan, Tiff Stevenson, Bill Hicks, Tony Law, Lou Sanders, Ed Byrne, Fern Brady, Andrew Maxwell, Simon Munnery, Bobby Mair, Phil Nichol, Gina Yashere, Lloyd Langford + many more.





# COMMUNITY SUPPORT



Last year, we launched the NextUp Comics' Fund - a pot of £3,000 for supporting comedy endeavors that benefit the community in some way), which only NextUp acts and partners can apply for.

Two NextUp acts were successful and used the cash to help support their incredible Care Homes Tour which saw comedians perform to the residents of Madelayne Court care home, most of whom were aged over 80 with varying degrees or dementia - it's a truly heart-warming project that we're delighted to support.

The Guardian covered the event and took some great photos - view their article [here](#).





# BENEFITS FOR ACTS

## GAIN EXPOSURE

Be discovered worldwide by comedy fans, promoters and commissioners.

## INCREASE TICKET SALES

We're complimentary to the live industry, with every comedian's page linking directly to their gig listings.

## ACCESS THE 'NEXTUP FUND'

As a NextUp act, you'll be able to apply to the NextUp fund - a yearly financial pot for community-focused comedy projects.

## FREE REHEARSAL SPACE

Bookable free rehearsal space for acts within London's Zone 1.

## NEW REVENUE STREAM

We split revenue with acts, opening up an additional and constantly rolling revenue stream for no additional effort.

## GAIN INSIGHT

Discover new markets to inform future tours thanks to analytics that can be provided per video.

# THE RESPONSE

## PRESS

engadget

NextUp is Netflix for UK stand-up comedy

TRENDAHUNTER

NextUp Streams UK Stand-Up Comedy and Helps Fund Comedians

The Guardian

NextUp: can it become the Netflix for British stand-up comedy?

## APP STORE



## SOCIAL MEDIA

Very exciting indeed! I've been waiting for this.

@RobMayers

Nice one NextUp Comedy. You should existed a long time ago. I'm glad you're here.

@barneymccann

Think it's a great idea for both fans and comedians alike. Can't believe it hasn't been done before now!

@RossMiss



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# BE PART OF NEXTUP

## CONTACT US

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